HIRE SERVICES AS A BUSINESS ENTERPRISE

Abstract:

This training of trainers (ToT) manual is intended for prospective trainers of hire service providers. It provides trainers at country level with materials covering the basic principles of the use and management of mechanization for smallholder farmers. Trainers may be ministry of agriculture personnel, staff of non-governmental organizations (NGOs) or people attached to the private sector. Hire service providers may lack formal training in the selection and maintenance of small-scale mechanization technologies and the management of their businesses. This ToT programme is designed to provide hire service providers – whether already in the business or intending to start their own hire service business – with skills and competencies in both the technical and the management aspects of the small- scale mechanization business.